

UNC ASHEVILLE PRESENTS

Sixth Annual African Americans in
Western North Carolina & Southern Appalachia Conference



Existence as Resistance: Expressions of Resilience

October 17-19, 2019

Information at aawnc.unca.edu

HISTORY • ART • COMMUNITY • MUSIC • ENTERPRISE



SPONSORSHIP ACTIVATION KIT

WHO WE ARE

The African Americans in WNC and Southern Appalachia Conference illuminates the African American experience in Southern Appalachia including history, culture, community, and enterprise. Now in its 6th year, the three-day conference seeks to eradicate incomplete and false narratives about African Americans in this region, while creating new possibilities for the future.

OUR SPONSORS ARE ::

Conference sponsors embody an inexhaustible commitment to the beauty and belonging of African Americans in Southern Appalachia. Organizations, businesses, and individuals are invited to become sponsors based on a demonstrated commitment to the practice of equity and inclusion. We understand that there are levels to this work, from walking alongside African Americans in community and business, to shifting organizational culture, to actively decentralizing power and resources into radical mutuality.

RECOGNITION OPPORTUNITIES ::

- on promotional materials
- conference website
- social media posts
- conference program booklet
- eNewsletter acknowledgement
- event signage
- being connected with the promotion of specific conference content and Black-led initiatives
- a series of features will provide sponsors an opportunity to highlight their current equity and inclusion initiatives



SPONSOR LEVELS ::

Thursday, October 17, 2019

- Opening Night Sponsor (1 available) \$5,000
- Thought Leader (2 available) \$3,000
- Change Leader (2 available) \$2,000
- Community Engagement \$1,000

Friday, October 18, 2019

- Inclusion Sponsor (2 available) \$10,000
- Education Sponsor (3 available) \$5,000
- Emerging Issues Sponsor (3 available) \$3,000
- Arts and Entertainment Sponsor (2 available) \$2,500
- Social Determinants of Health Sponsor (2 available) \$2,500
- Community Engagement \$1,000

Saturday, October 19, 2019

- Inclusion Sponsor (2 available) \$10,000
- History and Culture Sponsor (3 available) \$5,000
- Arts and Entertainment Sponsor (2 available) \$2,500
- Social Determinants of Health Sponsor (2 available) \$2,500
- Community Engagement \$1,000



CONTACT ::

Additional sponsor levels available by request. Email darin@darinwaters.com.
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